

INVITATION - Colloquium for PhD Programme Series 5, 2026, Faculty of Business and Economics

Dear All,

The Faculty of Business and Economics will hold our **Colloquium for PhD Programme Series 5, 2026** on **18 May – 5 June 2026**.

The details are as follows:

DEPARTMENT OF POLITICAL SCIENCE, PUBLIC ADMINISTRATION AND DEVELOPMENT STUDIES	
18.05.2026 Monday 10:00 – 11:00 am	Candidature Defence Presentation – Madiha Shafique Dar Title: Social Capital and Resilience Among Disaster Displaced Households in Urban Pakistan Venue: Banquet Hall, Level 2, Azman Hashim Building, Faculty of Business and Economics
DEPARTMENT OF FINANCE	
19.05.2026 Tuesday 11:00 – 12:00 pm	Proposal Defence Presentation – Chen Pujiayi Title: ESG Decoupling in Asian Emerging Markets: Institutional Investor Heterogeneity and the Role of Symbolic and Substantive ESG Behavior Venue: Seminar Room 10, Level 3, Azman Hashim Building, Faculty of Business and Economics
19.05.2026 Tuesday 12:00 – 01:00 pm	Proposal Defence Presentation – Mellissa Adrine Peter Title: Multichannel Financial Transmission and Portfolio Variance in Asean Equity Markets: The Mediating Role of Exchange Rate Volatility Under Shifting Us-China Trade Dependence Venue: Seminar Room 10, Level 3, Azman Hashim Building, Faculty of Business and Economics
DEPARTMENT OF ECONOMICS	
19.05.2026 Tuesday 02:30 – 03:30 pm	Proposal Defence Presentation – Ren Xun Title: Posturing or Hushing?MNCs' Strategies Amid Geopolitical Risks in GVCs Venue: Seminar Room 10, Level 3, Azman Hashim Building, Faculty of Business and Economics
19.05.2026 Tuesday 03:30 – 04:30 pm	Thesis Seminar Presentation – Liao Gangyi Title: Advancing Green Investment: The Role of Macroeconomic Policies, Governance, and Credit in ASEAN Venue: Seminar Room 10, Level 3, Azman Hashim Building, Faculty of Business and Economics
DEPARTMENT OF DECISION SCIENCE	
20.05.2026 Wednesday 09:00 – 10:00 am	Proposal Defence Presentation – Tan Kaizhong Title: Impact of Mutual Fund Investment Style Drift and Manager Characteristics on Fund Performance in China Venue: Seminar Room 2, Level 2, Azman Hashim Building, Faculty of Business and Economics

20.05.2026 Wednesday 10:00 – 11:00 am	Candidature Defence Presentation – Li Ying Title: The Impact of ESG on the Corporate Financial Performance: Evidence From the New Energy Vehicle Industry In China Venue: Seminar Room 2, Level 2, Azman Hashim Building, Faculty of Business and Economics
20.05.2026 Wednesday 11:00 – 12:00 pm	Proposal Defence Presentation – Liu Jintong Title: Monetary Policy Spillovers from the U.S. and China to Equity Markets in Asian Small Open Economies Venue: Seminar Room 2, Level 2, Azman Hashim Building, Faculty of Business and Economics
20.05.2026 Wednesday 12:00 – 01:00 pm	Proposal Defence Presentation – Ye, Zijian Title: Project Knowledge Transfer in Chinese Pharmaceutical Firms under Digital Transformation: A Mixed-Methods Study of Multi-level Mechanisms Venue: Seminar Room 2, Level 2, Azman Hashim Building, Faculty of Business and Economics
20.05.2026 Wednesday 03:30 – 04:30 pm	Thesis Seminar Presentation – Biqiang Sun Title: Developing an Integrated Virtual Destination Endorser-Customer-Based Destination Brand Equity (Vde-Cbdbe): A Cross-National Perspective Venue: Seminar Room 2, Level 2, Azman Hashim Building, Faculty of Business and Economics
DEPARTMENT OF MANAGEMENT AND MARKETING	
20.05.2026 Wednesday 04:30 – 05:30 pm	Proposal Defence Presentation – Mohamed Buhari Mufitha Title: From AI-Driven Work Transformations to Career Transition Intentions of IT Professionals: A Cognitive Appraisal Model of Technostress and Psychological Safety Venue: Seminar Room 2, Level 2, Azman Hashim Building, Faculty of Business and Economics
DEPARTMENT OF POLITICAL SCIENCE, PUBLIC ADMINISTRATION AND DEVELOPMENT STUDIES	
21.05.2026 Thursday 11:00 – 12:00 pm	Thesis Seminar Presentation – Parthipan Periasamy Title: Affordable Housing Production: Integration of Land Administration Functions and Collaboration Between Different Levels of Government Venue: Banquet Hall, Level 2, Azman Hashim Building, Faculty of Business and Economics
21.05.2026 Thursday 12:00 – 01:00 pm	Proposal Defence Presentation – Sharifah Nur Azwa Syed Isa Title: Authentic Leadership and Psychosocial Safety Climate As Predictors of Employee Innovative and Ethical Behaviour: The Mediating Role of Job Crafting and the Moderating Role of Organization–Job Fit in Malaysian Financial Institutions Venue: Banquet Hall, Level 2, Azman Hashim Building, Faculty of Business and Economics
DEPARTMENT OF ACCOUNTING	
25.05.2026 Monday	Proposal Defence Presentation – Ahmad Jihad Ahmad Abu Alsondos

09:00 – 10:00 am	<p>Title: The Impact of Corporate Governance on Financial Performance: A Comparative Study of Traditional Banks and Digital Financial Firms (FinTech) in the MENA Region</p> <p>Venue: Banquet Hall, Level 2, Azman Hashim Building, Faculty of Business and Economics</p>
<p>25.05.2026 Monday 10:00 – 11:00 am</p>	<p>Thesis Seminar Presentation – Maria Stefani Osesoga</p> <p>Title: Family Ownership and Value Relevance Nexus: The Role of Earnings Management and Political Connections</p> <p>Venue: Banquet Hall, Level 2, Azman Hashim Building, Faculty of Business and Economics</p>
<p>25.05.2026 Monday 11:00 – 12:00 pm</p>	<p>Proposal Defence Presentation – Guidanni</p> <p>Title: Calibrating Trust to Safeguard Auditors’ Professional Skepticism : Experimental Evidence on AI-Assisted Audit in China</p> <p>Venue: Banquet Hall, Level 2, Azman Hashim Building, Faculty of Business and Economics</p>
<p>25.05.2026 Monday 02:30 – 03:30 pm</p>	<p>Proposal Defence Presentation – Zhang Xiaolong</p> <p>Title: Institutional Investors and ESG Disclosure Transparency in China: The Dual Moderating Effects of Economic Policy Uncertainty and Institutional Pressure</p> <p>Venue: Banquet Hall, Level 2, Azman Hashim Building, Faculty of Business and Economics</p>
DEPARTMENT OF ACCOUNTING	
<p>05.06.2026 Friday 09:00 – 10:00 am</p>	<p>Proposal Defence Presentation – Zhang Pengsheng</p> <p>Title: Environmental Penalties and the Cost of Debt: The Mediating Role of Carbon Information Disclosure Quality and the Moderating Effect of Third-Party Assurance</p> <p>Venue: Seminar Room 3, Level 2, Azman Hashim Building, Faculty of Business and Economics</p>

For further information, please visit the FPE website at <https://fpe.um.edu.my/>
All are invited. Your presence and support would be greatly appreciated.

Thank you and have a great day.